



COMMONWEALTH of VIRGINIA
Department of Education

August 7, 2015

TO: Division Superintendents

FROM: Steven R. Staples, Superintendent of Public Instruction

SUBJECT: Tips for Engaging Local Employers to Strengthen Career Preparation Programs

On behalf of the Virginia Advisory Committee for Career and Technical Education (CTE), the Department of Education is pleased to share newly developed resources that may be useful in engaging local employers and organizations to further strengthen students' career preparation and employability. The advisory committee, in collaboration with the Weldon Cooper Center for Public Services, Demographics and Workforce Group along with the CTE Resource Center, developed a list of :

- Five "[Top Tips](#)" to Engage Local Employers and Strengthen CTE Programs ([Attachment A](#))
- Top 15 Employers in each of the [Local Workforce Investment Areas \(LWIA\)](#).

The list of Top 15 Employers is customized for each [Virginia Public School Division](#) within the LWIA which can be further expanded by reviewing the surrounding LWIAs and divisions

This information will be provided to the CTE Administrators under a separate cover.

If you have any questions, please contact the Office of Career and Technical Education Services, at cte@doe.virginia.gov or by telephone at (804) 225-2051.

SRS/LBH/aab

Attachment:

- A. [Engage Local Employers and Strengthen CTE Programs](#) (PDF)