



VIRGINIA BOARD OF EDUCATION

AGENDA ITEM

Agenda Item: A

Date: May 21, 2024

Title: First and Final Review of College Partnership Laboratory School
Application from Old Dominion University's STEM Academy at Booker T.
Washington Elementary School

Presenter: Dr. Andy Armstrong, Assistant Superintendent of Strategic Innovation

Purpose of Presentation

Action required by state or federal law or regulation (i.e., a change in law requires a change in program requirements; this is part of a regulatory action).

Executive Summary

On February 1, 2024, Old Dominion University ("ODU") submitted a college partnership laboratory school ("lab school" or "ODU STEM Academy") application for ODU's STEM Academy lab school ("ODU application") for consideration by the Board of Education ("Board"). In accordance with the Board's [Guidelines for the Approval of College Partnership Laboratory Schools](#) and the [process](#) established by the Board's College Partnership Laboratory Schools Standing Committee ("Standing Committee"), the application was reviewed by a subject-matter expert group ("SME group") composed of staff of the Virginia Department of Education ("VDOE").

The VDOE SME group generated a completeness and compliance review ("compliance review"), which was submitted to the Standing Committee for review at its meeting on May 6, 2024.

The Standing Committee received the ODU application and completeness and compliance report, and it also asked questions of representatives from ODU after a detailed presentation from the ODU applicants including Dr. Okema Branch, Chief Academic Officer, Suffolk Public Schools; Dr. John Gordon, Superintendent, Suffolk Public Schools; Dr. Katelyn Leitner, Coordinator of Instruction, Suffolk Public Schools, and Dr. Tish Szymurski, Associate Vice President of the Regional Higher Education Center for Old Dominion University. Dr. Andy Armstrong, on behalf of the VDOE, provided the Standing Committee with an overview of the

objectives of the ODU lab school, the VDOE Expert team completion and compliance process, as well as their compliance coaching and review of additional application materials received from ODU since their initial submission in February of 2024. The ODU applicants were present at the meeting and answered questions posed by the Standing Committee at final review. The Standing Committee unanimously approved First and Final Review of the ODU application to be forwarded for consideration by the Virginia Board of Education.

VDOE staff posted the ODU application for the 10-day public comment period on May 6, and it remained available until May 20. No comment was received.

Prior to the Standing Committee's First and Final Review on May 6, 2024, VDOE staff provided technical assistance to the ODU STEM Academy team in preparation for Standing Committee review. Prior to application submission, technical assistance calls were held between VDOE and the ODU STEM Academy team on September 11, 2023, December 4, 2023, and January 8, 2024. Following submission of the application, additional technical assistance calls were held on April 17, 2024. The first round of counseling from VDOE SME review was provided to the Applicants the week of March 12, 2024. A revised application was submitted to the VDOE on March 25, 2024. A revised application, budget, and sustainability addendum were provided to the VDOE on April 17, 2024, and a final application responsive to suggested revisions was received on April 24, 2024, for completion of this report to the College Partnership Laboratory School Standing Committee ("Standing Committee"). Follow-up feedback has been provided to the Applicants.

The application proposes for ODU to begin a lab school in collaboration and partnership with Suffolk County Public Schools. The proposed lab school named "ODU STEM Academy" is an innovative interdisciplinary lab school model that focuses on providing career exposure to students through real-world problem solving in collaboration with higher education professionals, pre-service college students, and industry experts. Students remain enrolled in their home school division while being provided with several options to engage in career exploration, including innovative hands-on elementary STEM curriculum. This early introduction to STEM is coupled with engaging opportunities for students, supported by a wide network of community supporters. The proposed lab school will serve 120 students from grades K-5.

Instruction will be administered in a hands-on environment and include simultaneous teaching by SPS staff, ODU faculty and pre-service students, and industry experts. The lab school would address multiple desirable outcomes for students, future teachers, and regional schools with hiring needs, including the following:

- Students will engage in high-level application of real-world problem-solving while working closely with a team of experts from both industry and the higher education partners.
- ODU’s STEM Academy will provide a space for innovation where educators, industry, and pre-service professionals can explore best practices in teaching and learning.
- Students will engage in coursework aligned with personal interest and regional market demand industry and business, streamlining the pipeline for high-wage, high-skill, high-demand employment in the region served by the Lab School.

The Lab School statutes favor control by the institute of Higher Education. The governance structure of the ODU Lab School meets those criteria. VDOE SME team will continue to advise ODU on meeting statutory compliance within the Applicant’s constitution, governance, and bylaws.

The approval of lab schools aligns with Priority 4 of the Board’s *Comprehensive Plan 2024–2029*: to create innovative pathways for every learner.

Action Requested

First and final review: Action requested at this meeting.

Superintendent’s Recommendation

On the basis of the recommendations from the Standing Committee, the Superintendent of Public Instruction (“Superintendent”) recommends that the Board of Education waive first review and approve the ODU lab school application for a five-year contract period with annual reviews.

The Superintendent further recommends that the Board delegate to the President of the Board and the Superintendent final negotiation of the college partnership laboratory school contract with ODU, including awarding start-up funds and up to \$3,360,000 in per-pupil funding from the College Partnership Laboratory School Fund in accordance with the [Board’s Guidelines and Criteria for the Award and Distribution of Lab School Start-Up and Per-Pupil Operating Funding Grants for Approved Lab Schools](#).

Rationale for Action

The ODU lab school proposal partners with Suffolk County Public Schools. Additionally, the proposal has undergone a thorough review process by the Standing Committee. Approval at the

May 21, 2024, meeting of the Board is critical to allowing the lab school to immediately engage in start-up activities in order to open for the 2025-2026 school year.

Previous Review or Action

The ODU application has undergone review by the Board’s Standing Committee:

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Action: First and Final Review of College Partnership Laboratory School Application from Old Dominion University.

Background Information and Statutory Authority

[Chapter 19.1](#) of Title 22.1 of the Code of Virginia sets the statutory requirements for lab schools and the process for approving such schools.

Section [22.1-349.6](#) requires the Board to “establish procedures for receiving, reviewing, and ruling upon applications and shall make a copy of any such procedures available to all interested parties upon request. If the Board finds that the application is incomplete, the Board shall request the necessary additional information from the applicant. The Board's review procedures shall establish a review committee that may include experts with the operation of similar schools located in other states.”

In accordance with § [22.1-349.6](#), the Board has set the [Guidelines for the Approval of College Partnership Laboratory Schools](#). Moreover, in preparation for receiving applications, the Board re-formed the Standing Committee. The Standing Committee met from 2010–2013 and had new members appointed by the Board President in December 2022. The Standing Committee comprises five members: Joan Wodiska (Chair), Dr. Pam Moran (Vice-Chair), and John Bailey, as well as Board members Bill Hansen and Andy Rotherham.

The Standing Committee has had eight public meetings in 2023 and five in 2024. After each meeting, the Standing Committee has provided a report on progress to the Board. In its meetings, the Standing Committee has setup a process for reviewing applications, including a SME review by VDOE staff; standardized process documents, such as application rubrics, compliance reports, and reports to the Board; revised the lab school application; reviewed applications from multiple applicants; and received public comment.

Upon receiving the ODU lab school application on February 1, 2024, Dr. Andy Armstrong, Assistant Superintendent of Strategic Innovation for the Virginia Department of Education, convened a SME group in accordance with the process established by the Standing Committee.

The SME group was composed of the following individuals:

- Dr. Andrew Armstrong, Assistant Superintendent of Strategic Innovation
- Dr. Samantha Hollins, Assistant Superintendent of Special Education and Student Services
- Ms. Melissa Velazquez, Assistant Superintendent of Policy and Communications
- Ms. Shawna LeBlond, Director, Office of Teacher Licensure
- Mr. Edward Lanza, Director of Budgeting
- Mr. Jason Ellis, Office of Student Performance and Support
- Ms. Claire Bremner, Coordinator of Innovation
- Ms. Sofia McDaniel, Senior Policy Analyst

The lab school application was reviewed by members of the SME group for completeness and compliance according to their areas of expertise. The compliance report was then provided to the Standing Committee for first and final review on May 6, 2024.

At review, the ODU applicants presented detailed information and insight to the Standing Committee on their plan for their lab school model. The Standing Committee queried the applicants on various portions of the application. The ODU applicants responded to all questions, and the Standing Committee approved first and final review and cleared the ODU application for the 10-day public comment posting period. The Standing Committee recommended the ODU application to advance to Board consideration for approval at the May 21, 2024, Board meeting.

At the Standing Committee meeting in May, Dr. Andy Armstrong stated ODU's STEM Academy is compliant and ready to implement and recommended to the Committee that ODU's STEM Academy be forwarded to the Virginia Board of Education for their consideration for approval at the May 21, 2024, meeting. The ODU applicants were present at the meeting to answer any questions posed by the Standing Committee at standing committee review. Satisfied with all ODU applicant responses to their inquiries, the Standing Committee endorsed the application and recommended the application be presented to the Board at its next meeting.

Stakeholder Engagement

The Standing Committee has provided opportunity for public comment on agenda items, including the ODU application, at each of the meetings where the application was reviewed. Additionally, the application was posted for a 10-day public comment period in accordance with the Standing Committee's process. The public comment was announced through the [Virginia Education Update #2024-19](#).

The ODU lab school application has received letters of support from numerous stakeholders, which have been included in the materials for this item, including the following:

- Dr. John B. Gordon III, Superintendent, Suffolk Public Schools
- Ms. Karen Jenkins, School Board Chair, Suffolk City School Board
- Ms. Deborah Walters, Chair, Industry Advisory Council of the Old Dominion University School of Supply Chain, Logistics and Maritime Operations
- Mr. John Costanzo, Chief Administration Officer, Coastal Virginia Center for Cyber Innovation
- Mr. Mark Uren, President and CEO, United Way of South Hampton Roads
- Mr. Shawn Avery, President and CEO, Hampton Roads Workforce Council
- Ms. Lisa Wornom-Zahraiddin, Project Manager, City of Newport News
- Mr. Tracy Gregorio, CEO, G2Ops, Inc.
- Mr. Christopher Carter, Director, Virginia Space Grant Consortium
- Mr. Sabrina Jones, Senior Director of Advancement, The Mariners' Museum and Park
- Dr. Augustine Agho, Provost and Vice President of Academic Affairs, Old Dominion University

Implementation and Communication

Upon approval by the Board, VDOE staff will coordinate with the Office of the Attorney General to execute a contract between the Board and ODU to establish the lab school within 90 days, in accordance with § [22.1-349.5](#) of the Code of Virginia, as well as §§ [22.1-349.3\(C\)](#) and [22.1-349.4](#).

The approval of the lab school will be publicized through the VDOE, Old Dominion University, and participating school divisions.

Impact on Fiscal and Human Resources

This item will not impact resources at VDOE.