



COMMONWEALTH of VIRGINIA
Department of Education

January 15, 2016

TO: Division Superintendents

FROM: Steven R. Staples, Superintendent of Public Instruction

**SUBJECT: Career and Technical Education Spotlight Referral Request for the R U
“College & Career” Ready? Magazine**

The Office of Career and Technical Education (CTE), in partnership with Virginia Business Publications, LLC, is seeking CTE program completers to showcase in the 2017 edition of the [R U “College & Career” Ready? Magazine](#). The magazine features former students in their 20s and 30s with relevant work experience in their careers. The R U “College & Career” Ready? Magazine is a career resource designed especially for teenagers and distributed annually to tenth-grade students in Virginia public schools.

Individuals will be selected to represent each of the [16 career clusters](#) and 79 related pathways. Selection considerations will include diverse representation by gender, race/ethnicity, and statewide regional locations. Once selections are made, a representative from Virginia Business Publications, LLC, will contact these individuals for a brief interview and to arrange for a photograph.

Under a separate cover, CTE and school counseling administrators will receive the Web-based CTE Spotlight Referral Questionnaire to distribute to their schools. The completed referrals are due to the Virginia Department of Education by April 11, 2016.

If you have any questions, please contact Sharon Acuff, specialist for marketing and related clusters, Office of Career and Technical Education, at cte@doe.virginia.gov or by telephone at (804) 225-3119.

SRS/LBH/SWA/aab