



**#220-22**

**Commonwealth of Virginia**  
**Virginia Department of Education**  
Superintendent's Memo #220-22

DATE: September 23, 2022  
TO: Division Superintendents  
FROM: Jillian Balow, Superintendent of Public Instruction  
SUBJECT: **Virginia College Application Week**

For the past ten years, the State Council of Higher Education for Virginia (SCHEV) has partnered with the Office of the Secretary of Education, the Council of Independent Colleges in Virginia (CICV), and the national education non-profit Educational Credit Management Corporation (ECMC) to coordinate Virginia College Application Week (VCAW).

Virginia College Application Week, scheduled for **October 24-28, 2022**, is part of the American College Application Campaign designed to increase the number of first-generation and low-income students pursuing a college degree or other higher education credential. Public high schools across the state are encouraged to coordinate a week of activities that provide their students with hands-on college application assistance and resources, application fee waivers, informational materials, and support from postsecondary institutions. Visit the [Virginia College Application Week](#) webpage to learn more.

Virginia College Application Week is part of the [1-2-3 Go! Initiative](#), a series of informational and hands-on events providing resources to help Virginia students and families through the college application process. School personnel can access the [1-2-3 Go!](#) registration link for all events, which include ECMC College Nights in Virginia (CNVA), Super Free Application for Federal Student Aid (FAFSA) Project Virginia (SFP), and Decision Day Virginia.

## For more information

For additional information contact Brittany Everett, Postsecondary Access and Success Specialist, Office of Student Services, by email at [Brittany.Everett@doe.virginia.gov](mailto:Brittany.Everett@doe.virginia.gov), or by telephone at (804) 786-7010.

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